

# NGM colocalizes in Interxion Nordic Financial Hub

The demand for attractive investment opportunities in the Nordics and the entrance of international buy- and sell-side firms have increased trading in the Nordic region. In response, Nordic Growth Market (NGM) chose to locate its matching engines at Interxion's Nordic Financial Hub in Stockholm. By colocating at Interxion, NGM members can now enjoy ultra-low latency trading and low-cost connectivity to other trading venues, financial institutions and market data and technology vendors.

## The Challenge

The Nordic markets are becoming more competitive. Banks' statistical arbitrage desks and high-frequency traders are therefore looking for colocation services in Stockholm. Meanwhile, exchanges and other trading venues want sophisticated data centres capable of both hosting their matching engines and offering proximity hosting services to their members.

Roger Peleback, CEO of NGM said, "NGM is expanding into new markets and instruments and we needed a data centre partner to help us move our existing systems. But we also wanted sufficient hosting capacity to support anticipated increased demand. This is key as we attract new listings, offer new instrument types and asset classes and expands our business into new regions. For example when offering NGM-listed companies listings in Germany and expanding in the Finnish and Norwegian derivative markets".

"In summary, we were looking for a robust, carrier-neutral, partner, who was experienced in financial services and able to provide proximity services for our domestic, regional and international clients."

## The Solution

NGM has moved the matching engines for the Nordic Derivatives eXchange, NGM Equity, and Nordic MTF (an unlisted-companies market) to the Nordic Financial Hub at Interxion's data centre in Stockholm. NGM will go live at the Financial Hub in October when it also launches Elastica – a new trading system delivering faster and more efficient trading across a broader range of asset classes and instruments.

"We were impressed by Interxion's knowledge of – and commitment to – the financial services industry. This was shown by the services they already offered in Stockholm and other major financial centres across Europe. We are partnering with a provider that already knows our business," said Roger Peleback.

"Being part of a wider financial community was very important. Locating in Interxion's Stockholm data centre will enable NGM's members to connect with other financial institutions which are already there. We also see great potential for expansion as we establish NGM as a major trading venue."

By colocating at Interxion, NGM and its members will have access to the growing community of trading venues, market data vendors, sell-side and buy-side institutions, and technology and connectivity vendors already at the Nordic Financial Hub.



87.03	-82	-85.00	87.95	88.54	87.01	7,700,000	NYSE New York
39.16	-85	+37.53	41.14	39.70	39.13	2,735,140	NYSE New York
23.18	+17	-23.20	23.25	23.54	22.64	58,445,058	NYSE New York
16.71	-06	-16.71	16.74	16.89	16.53	37,308,467	NYSE New York
35.39	-18	-35.00	36.35	35.87	35.34	8,008,800	NYSE New York
69.47	-65	-69.25	70.49	70.10	69.34	2,576,800	NYSE New York
24.41	-73	-24.37	24.65	25.10	24.41	4,465,100	NYSE New York
49.24	-45	-48.50	50.32	49.87	49.24	1,729,400	NYSE New York
			44.25	43.02	42.47	9,740,500	NYSE New York

## What NGM does...

NGM operates the Nordic Derivatives eXchange, a leading Scandinavian retail market, with over 2,000 listed investment products such as warrants, certificates as well as capital guaranteed products. NGM also offers the regulated NGM Equity market and the unregulated Nordic MTF. NGM is a wholly-owned subsidiary of Boerse Stuttgart, a leading German retail exchange.

[www.ngm.se](http://www.ngm.se)

## What Interxion delivered...

- Flexible colocation with the ability to Scale and reconfigure space as required
- Broad choice of 20+ connectivity providers
- High-density power
- Guaranteed power availability up to 99.999% with N+1 backup generators and cooling and N+1 UPS
- Multiple physical security layers and 24-hour security support with controlled customer access 24/7
- Partner programme offering joint sales and marketing opportunities
- Access to Interxion's pan-European financial services community
- Range of optional services, including Hands & Eyes monitoring
- ISO 27001-certified information security management systems

## About Us

Interxion is a leading European operator of carrier-neutral colocation data centre services. We serve our customers from 27 facilities located in 13 cities across 11 European countries. Every Interxion data centre meets the most stringent industry requirements, offering the highest levels of security, power availability and energy efficiency.

Interxion's customer community also has access to 18 major European Internet exchanges and over 350 carriers/ISPs giving exceptionally convenient, cost-effective and reliable connectivity.

### Our Customers

Over 1,100 organisations, ranging from global carriers and ISPs to leading content owners, service providers and enterprises, house their mission-critical infrastructure with Interxion.

Some of our 200+ financial services customers include:

- Interactive Data/7ticks
- Nasdaq OMX
- Borsa Italiana
- Plus Markets
- Chi-Tech
- Quote MTF
- Fixnetix
- SunGard
- Fortis
- Trading Technologies

### Quality of Service

Over and above expert local staff, Interxion provides a unique European Customer Service Centre (ECSC) that monitors customer security and systems 24x7 and provides quick-response support in five languages.

Following a rigorous independent assessment process, Interxion has been awarded ISO 27001 for Information Security Management Systems and Business Continuity.

### Contact Us

To find out more about our facilities and our full range of services and solutions, please contact us with your requirements:

Interxion Sweden  
P.O. Box 56  
16494 Kista  
Sweden

Email: [fsi@interxion.com](mailto:fsi@interxion.com)  
Web: [www.interxion.com/financialhub](http://www.interxion.com/financialhub)

### Accreditations & Associations

**Uptime  
Institute™**

Cofounder EMEA Chapter,  
Uptime Institute



the green grid™  
member

Contributor Member,  
The Green Grid



ISO 27001-accredited  
Information Security  
Management Systems



Contributor, EC Joint  
Research Centre on  
Sustainability



Patron of the European  
Internet Exchange  
Association