

# Meeting HP's Requirements

In 2007, HP rethought its data centre infrastructure in Denmark. After careful consideration, the world's largest IT company decided that Interxion's Copenhagen operation was the closest match to its longer term needs.

## The Challenge

When HP was planning to build a new headquarters in Copenhagen the company considered building its own data centre, as part of the construction process.

The data centre is a crucial platform for HP's experts when they develop, implement and operate IT solutions for their customers. Facilities and management must be best-in-class in terms of uptime, security, connectivity and resilience. Scalability, flexibility and service are also critical, as customers frequently need extra space and capacity at short notice.

## The Solution

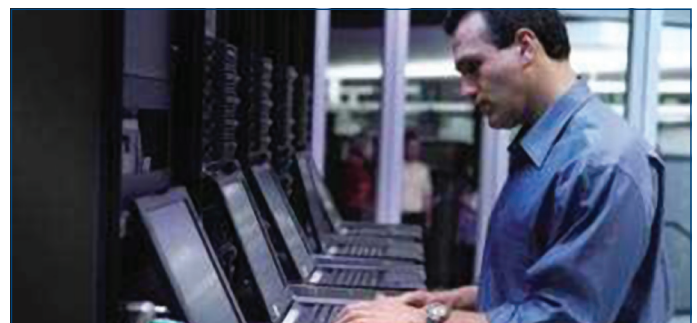
HP chose a colocation agreement with Interxion using their state-of-the-art facility in Ballerup, Copenhagen, as the facility, staff and processes lived up to the company's rigorous requirements.

“Our cooperation with Interxion worked really well,” explained Lars Holm, Country Executive, HP Enterprise Services Denmark. “The reason is that, like HP, Interxion standardises its operations and processes. Standardised operations and a flexible operating environment are essential competitive parameters for HP. They simultaneously help to deliver our quality threshold and maintain our competitive SLAs for our customers.”

HP has benefited significantly from the flexibility provided via its cooperation with Interxion. Since the start of the collaboration, HP has introduced many new customers to the data centre. Then, in the summer of 2008, HP acquired EDS and merged the business with its Technology Solutions Group, creating a new, even larger, business, which became HP Enterprise Services. Interxion's scalable capacity, choice of connectivity and expert support team ensured that the expansion was accommodated in the data centre and implemented smoothly.

“Interxion's data centre in Denmark is an integral element in our international data centre strategy and works on a par with our own centres. Interxion is also an excellent, reliable partner for customer and service provisioning in many other countries,” said Lars Holm.

“In addition, national data legislation and our customers' own wishes mean that we cannot consolidate everything into centralised data centres, and here, as in other areas, Interxion provides a perfect complement to our in-house infrastructure.”



## What HP Enterprise Services does...

HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. HP Enterprise Services develops and operates solutions for clients as well as developing bespoke client-owned solutions. Globally HP employs approx. 300,000 people, and Enterprise Services accounts for a significant part of HP's revenues. [www.hp.com](http://www.hp.com)

## What Interxion delivered...

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- 99.999% availability SLA
- Direct access to over 20 network service providers, and one hop to DIX, the Danish Internet exchange
- 10 MVA redundant grid connection
- N+1 backup generators and 2N UPS redundancy
- Redundant cooling equipment with free cooling maintaining temperature and humidity and maximising energy efficiency
- ISO 27001-certified Information Security Management Systems
- Expert local staff and support, coordinated 24/7 through Interxion's single point of contact European Customer Service Centre

## About Us

Interxion is a leading European operator of carrier-neutral data centres. We serve our customers from 26 facilities located in 13 cities across 11 European countries.

Every Interxion data centre meets the most stringent industry requirements, offering the highest levels of security, power availability and energy efficiency.

Interxion's customer community also has access to 18 major European Internet exchanges and over 350 carriers/ISPs, giving exceptionally convenient, cost-effective and reliable connectivity.

### Our Customers

Over 1,100 organisations, ranging from global carriers and ISPs to leading content owners, service providers and enterprises, house their mission-critical infrastructure with Interxion. They include

- Akamai
- BT
- Cable & Wireless
- Coca Cola
- Fortis
- HP
- IBM
- Level3
- Nasdaq OMX
- Real Networks
- RTL Interactive
- Sage Software
- Siemens
- SunGard

### Quality of Service

Over and above expert local staff, Interxion provides a unique European Customer Service Centre (ECSC) that monitors customer security and systems 24x7 and provides quick-response support in five languages.

Following a rigorous independent assessment process, Interxion has been awarded ISO 27001 for Information Security Management Systems and Business Continuity.

### Contact Us

To find out more about our facilities, and our full range of services and solutions, please contact us with your requirements:

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### Accreditations & Associations



Cofounder EMEA Chapter,  
Uptime Institute



Contributor Member,  
The Green Grid



ISO 27001-accredited  
Information Security  
Management Systems



Contributor, EC Joint  
Research Centre on  
Sustainability



Patron of the European  
Internet Exchange  
Association