

Keeping mergermarket Always On

mergermarket partnered with Interxion and outsourced its data centre, ensuring 100%-availability of its market-leading M&A service portfolio.

The Challenge

A merger or major acquisition is often a unique, one-off event in the lifetime of a company, so organisations have no chance to develop tried and tested methods to ensure that the process is carried out smoothly or that their decision was the right one. mergermarket addresses this need, using the latest technology.

“We are an unrivalled source of deal history and intelligence,” said Rakesh Patel, Head of operations.
“mergermarket holds information on public and private deals across a range of sectors that can be searched using an exhaustive database. This proprietary intelligence is available online to over 60,000 individual subscribers from more than 1,000 firms. Since mergermarket’s intelligence provides clients with information that can make or break a deal, it needs to be completely reliable, 100% available and absolutely consistent.”

Following reliability and quality-of-service issues with their previous provider, the mergermarket IT team used a balanced-scorecard process to select a new data centre partner. They plotted important decision-making factors such as cost, location, flexibility, power availability, carrier count and room for growth.

The Solution

Interxion emerged as the clear winner, despite competition from a range of leading data centre operators. mergermarket made the decision to move its mission-critical equipment to Interxion’s data centre in the City of London.

“We selected Interxion because of their flexibility, excellent technical reputation and because the high level of connectivity they provide us helps us keep our clients totally satisfied and ahead of their competition,” said Rakesh Patel.

“In the near future we also intend to extend our relationship to include Interxion’s Secure Data Service (SDS), which will allow us to implement a global disaster recovery strategy.”



What mergermarket does...

mergermarket, part of The Mergermarket Group, is a mergers & acquisitions (M&A) intelligence and research service that tracks all M&A deals over EUR/USD 5m globally. Clients include the world’s leading legal and advisory firms, investment banks, hedge funds, private equity firms, fund managers and corporates. mergermarket employs an unrivalled network of dedicated M&A journalists based in 65 locations across the Americas, Europe, Asia-Pacific, the Middle-East, and Africa. www.mergermarket.com

What Interxion delivered...

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- Multiple physical security layers and 24-hour security support with controlled customer access 24/7
- Guaranteed power availability up to 99.999% with N+1 backup generators and cooling and 2N UPS
- Redundant cooling equipment with free cooling maintaining temperature and humidity
- Direct access to 28 carriers/ISPs and networks including LINX
- ISO 27001-certified information security management systems
- A range of other optional services, including hands & eyes, monitoring, connectivity, hosting and backup and restore solutions.

About Us

Interxion is a leading European operator of carrier-neutral data centres and managed services. We serve our customers from 26 facilities located in 13 cities across 11 European countries.

Every Interxion data centre meets the most stringent industry requirements, offering the highest levels of security, power availability and energy efficiency.

Interxion's customer community also has access to 18 major European Internet exchanges and over 350 carriers/ISPs giving exceptionally convenient, cost-effective and reliable connectivity.

Our Customers

Over 1,100 organisations, ranging from global carriers and ISPs to leading FMCG and financial services firms house their mission-critical infrastructure with Interxion, including:

- Akamai
- BT
- Cable & Wireless
- Coca Cola
- Fortis
- HP
- IBM
- Level3
- Nasdaq OMX
- Real Networks
- RTL Interactive
- Sage Software
- Siemens
- SunGard

Quality of Service

Over and above expert local staff, Interxion provides a unique European Customer Service Centre (ECSC) that monitors customer security and systems 24x7 and provides quick-response support in five languages.

Following a rigorous independent assessment process, Interxion has been awarded ISO 27001 for Information Security Management Systems and Business Continuity.

Contact Us

To find out more about our facilities, and our full range of services and solutions, please contact us with your requirements:

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Accreditations & Associations

**Uptime
Institute™**

Cofounder EMEA Chapter,
Uptime Institute



the green grid™
member

Contributor Member,
The Green Grid



ISO 27001-accredited
Information Security
Management Systems



Contributor, EC Joint
Research Centre on
Sustainability



Patron of the European
Internet Exchange
Association